

PAULINE LOPEZ

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SUMMARY

Knowledgeable image researcher and rights and clearances expert with experience locating high quality media and negotiating their use for print publications, streaming and distributed media, and exhibitions.

EXPERIENCE

Lopez Media Clearances, Freelance Consulting

COPYRIGHT RESEARCH AND CLEARANCE, 2012 – present

- Manage image rights for clients such as the J. Paul Getty Museum, San Francisco Museum of Modern Art, Art Institute of Chicago, Stanford University, Smart Museum of Art, SFMOMA, .
- Research image sources and negotiate reproduction rights for images from a variety of vendors and rights holders.
- Evaluate media quality and compliance to standards and generate photo credit information.
- Review permissions, research copyright, generate project reports on rights status.
- Ingest assets into clients' digital asset management systems, recording metadata, and transfer assets to appropriate internal teams.

Shutterstock, New York, New York

PHOTOGRAPHY METADATA EDITOR, 2014 – 2015

- Created metadata for licensable stock imagery for Offset by Shutterstock.
- Applied metadata standards to creative and editorial images, creating and evaluating keywords and other fields to drive accurate search engine results.
- Worked on high volume of images, providing fast turnaround while remaining careful and detail-oriented.

Walker Art Center, Minneapolis, Minnesota

RIGHTS AND PERMISSIONS MANAGER, 2013 – 2015

- Managed the acquisition and usage rights of film material and still images for one of the country's largest contemporary art museums.
- Negotiate licensing contracts and publicity releases with distributors and individual actors/directors/etc. for the public performance of films on the Walker campus, including the daily screenings of over forty films for the International Pop exhibition.
- Secured images and negotiate usage for publication in Walker catalogs, online and for the print publication, International Pop.

The J. Paul Getty Museum, Los Angeles, California

ASSISTANT REGISTRAR, RIGHTS AND REPRODUCTIONS, 2011 –2012

- Served as chief point of contact for acquiring digital assets, ensuring quality management, and coordinating distribution to appropriate internal teams
- Negotiated reproduction rights for images from vendors and rights holders for Getty print publications and other educational or promotional uses
- Evaluated privacy and publicity concerns, copyright, and fair use principles to determine what objects from the collection could legally appear online

EDUCATION

M.A, Film & Media Studies, University of California, Santa Barbara

B.A., Art History, Smith College

CLIENT LIST

- Art Institute of Chicago
- J. Paul Getty Trust
 - Getty Publications
 - Getty Public Programs
 - Getty Research Institute
- Los Angeles Philharmonic
- McGraw-Hill Education
- San Francisco Museum of Modern Art
- Smart Museum of Art
- Stanford University
- The Guggenheim Museum
- The Huntington Museum, and Botanical Gardens
- The Smithsonian's African American Museum of History and Culture
- Walker Art Center